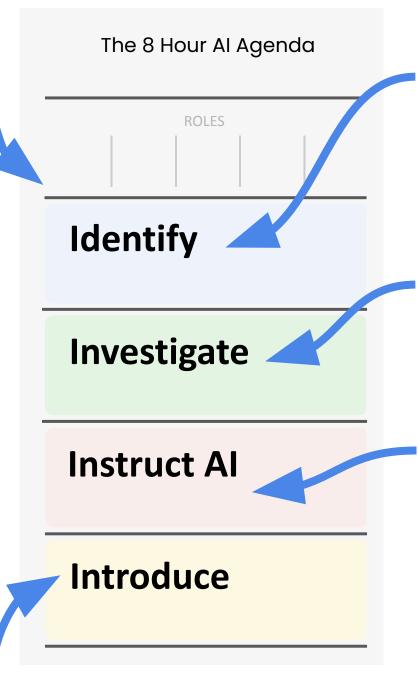
The 8 Hour AI Playbook Explainer

The Roles section describes the different types of skills we need for this project. At the initial stages, the most critical role to have is a sponsor, who can help get access to the other roles as you move into the other stages.



The Identify stage is the brainstorming session, coming out of which you want to identify the best highest opportunity use case you want to focus on through the other stages.

In the Investigate stage, you'll interview and observe the people currently doing the work. You'll also research the AI tools that can work best for the use case. Lastly, you'll talk to IT about how you get access to the underlying data, to feed it into whichever tool you use.

The Instruct AI stage is all about taking the interviews and observations you did in the previous stage and creating prompts that codify this work, combining it with your data. You'll be creating concise manuals for the AI to follow, not chats. You'll need someone who is good at prompting, or willing to learn.

In the Introduce phase, you'll starting piloting the solution and consider how it will impact the current ways in which staff are working. Through you'll check in with them during the Investigate stage, this in when you'll really need to bring in [the operations lead | staff managers]. You'll also need to training staff during this stage.